Join us!

The Rotary Club's Annual

Friday, May 12, 2017
5-8 pm

Show off your Chili Cooking Expertise!

Sign up to participate as a team of chili cookers. Compete against the efforts of fellow Castro Valley businesses and citizens to be this year's best!

And don't forget this is all to support Castro Valley Rotary's efforts to fund local charities, community initiatives and scholarships.

Come on out May 12 and make this a great event!

See the attached information sheet for more details. You may also visit www.cvchilicookoff.com, to find out more, and to sign up your team!

Chili Cook-Off Official Policies and Procedures
Sponsored by: Castro Valley Rotary Club

Friday, May 12, 2016 5:00pm – 8:00pm
Rowell Ranch Rodeo Park

Participants	Area residents, non-profit organizations and businesses are welcome to participate. Spaces will be assigned on first come, first serve basis.
Logistics	The public will buy tasting tickets from the ticket booth. Each participant will collect one ticket per taste and deposit it in a Taste Ticket bucket that will be provided.
Booths	Each contestant will be provided with a 10 x 10 area.
Cost	NOTHING – except the chili & supplies you provide – Entry now FREE
Schedule	**Check-in**: begins at **3pm**. Drop off supplies at your space, then park your car in the upper parking lot outside the gate. NO PARKING INSIDE GATE **Cooks Meeting** at **4:30 p**m on site to explain the rules and judging procedures. Chili for the public tasting should be ready to serve at **5pm**. Chili for judging will be collected at **5pm**. The cook- off will officially end at **8pm**.
Trash Collection	Each organization must provide 2 large trash containers.
Supplies	We suggest you bring scissors, tape, tacks and string for decoration. Please remember towels and napkins. **Water supplies** should be arranged beforehand to suit individual needs.

The following rules are to be adhered to by all cooks and/or their assistants.

1. Chili to be prepared prior to the actual cook-off. Each contestant must prepare a minimum of: one half-gallon COMPETITION chili, and ten or more gallons PRECOOKED chili for public tasting. All chili must be homemade. Store-bought chili will be disqualified.
2. Contestants will be responsible for supplying all of their cooking utensils and booths. Please bring a propane stove as electric outlets are not available. The Rotary Club will provide a 10 x 10 ft area for each contestant and will supply tasting cups and spoons for the public.
3. There will be a mandatory Cooks Meeting at 4:30 pm on site to explain the rules and judging procedures.
4. Coordinators will randomly assign a letter and competition chili container to each contestant, into which the contestant will put his/her competition chili and bring it to the collection table.
5. All contestants will be given an official Taste Ticket bucket. Contestants must use this for the collection of tasting tickets.
6. Please do not bring outside alcohol to the event. Beer and wine are available for purchase.
7. Have fun entertaining your friends and neighbors during the event!!!!

Judging Procedure and Criteria

This Chili Cook-Off will use a double-blind judging procedure, with an independent non-participating coordinator.

- Competitor's chili entries will be collected in standard containers identified only by a letter (A, B, C, etc.). (Cooks will receive these containers at the Cooks Meeting.)
- Judges will not observe the collection process.
- Entries will be randomly assigned to two groups for the first round of judging. First round judges will also be randomly assigned to each group.
- Judges will assess the chili entries on the following criteria:
  - The texture of the meat (not too tough or too mushy)
  - Good flavoring and chili pepper taste (not too hot or too mild)
  - Consistency of the mixture (Not too thick or too thin)
  - The blend of spices. How well have they permeated the meat?
  - Aroma.
- Five entries from each group will advance to the final round, with a new set of judges, who will select the winners based on the same criteria used in the first round.

For more information: rotarychilicookoff@gmail.com

Castro Valley Rotary Club Annual Chili Cook-Off

FRIDAY May 12th, 2017 5 PM – 8 PM

Rowell Ranch, Castro Valley

Entry Form

You bring the chili and invite your friends.
We'll bring the live music, games, food and beverages!
Together we'll have a great time and raise money for local community projects!

Chili Cook Participant Entry Fee: $00.00!! Free Entry!!

Team Name	
Chili Name (optional)	
Team Members	
Address	
City, Zip Code	
E-MAIL	
PHONE	

I/We have read and will follow the "official rules" and agree that the decision of the judges will be final. I will provide at least 10 gallons of chili for the event.

SIGNED:	DATE:

Mail this entry form to:

PO Box 2117, Castro Valley, CA 94546
Or register online at www.cvchilicookoff.com

For more information about participation call 510-537-5300

Prizes:

Best Chili	1st Prize: **$500** Free entry in next year's chili cook-off
	2nd Prize: **$200**
	3rd Prize: **$100**
Best Decoration	**$100**
People's Choice Award	All proceeds of this activity go to the Rotary Foundation's Polio Plus Campaign